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Contact: Helen Magg
Bender Hammerling Group
973.744.0707
helen.magg@bhqpr.com

Zootoo.com Teams Up With Nationally-Syndicated The Morning Show With Mike and Juliet

SECAUCUS, NJ (June 2008) – **www.Zootoo.com**, the pet lovers website, is teaming up with nationally syndicated **The Morning Show with Mike and Juliet** for a 10-week series called “Save The Dogs.” The series runs every Friday through July 25th. Each week, Zootoo.com founder Richard Thompson presents five dogs from different city shelters for adoption.

The objective of the series is to foster awareness about the importance of animal shelter adoption, showcase the wonderful dogs available for adoption, and help get 50 dogs adopted. Shelters in New York, Los Angeles, Chicago, Philadelphia, Cleveland, Dallas, Boston, Washington D.C., Atlanta and Houston have participated. Thompson, along with hosts Mike and Juliet, introduce the dogs and share information about breed, age, background, habits and interests.

“We are so thrilled to be working with **The Morning Show with Mike and Juliet** on this project. This is an amazing opportunity to help foster adoption and raise visibility of shelters throughout the nation,” says Richard Thompson, founder of Zootoo.com. Almost all the dogs that have appeared on the show have already been adopted.

“Working with Zootoo.com and the local shelters is our pleasure at **The Morning Show with Mike and Juliet**, to help these pets find homes and stop so many animals from being euthanized each year. Together and with the support of our loyal viewers, we hope to make a difference” says Patricia Ciano, Co- Executive Producer, **The Morning Show with Mike and Juliet**.”

Join the **The Morning Show with Mike and Juliet** for the “**M and J Save The Dogs**” series every Friday at 9 am ET on the **Fox Network** through July 25th. Check on the status of pet adoptions at <http://www.mandjshow.com>.

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The Morning Show with Mike and Juliet is a syndicated morning talk show with late night attitude. The program is broadcast live from New York, Monday through Friday. The show features a unique mix of celebrity interviews, audience participation and engaging segments about topics relating to viewers’ lives.

Biscuits & Bath Grooming is a full range grooming service that boards and grooms the dogs before they make their camera debut on **The Morning Show with Mike and Juliet**. For more information log on to www.biscuitsandbath.com.

Zootoo.com, which launch in October 2007, is a pet community website that offers a new way to help pets. People share information, connect with other pet lovers and **Zootoo.com** rewards their activity with contributions to animal shelters and rescue groups. The website offers the ability to rate and review products and services, watch and discuss pet news, and help other pet lovers make the right decisions for their pets. **Zootoo.com** also has social networking features including the ability to create a profile of your pets, find and create pet groups and events for pet lovers. There is something for all pet lovers on zootoo.com. Visit www.zootoo.com today.

** The following statistics were compiled from the American Pet Products Manufacturers Association (APPMA) 2007-2008 National Pet Owners Survey.*